

Catamount Spirit



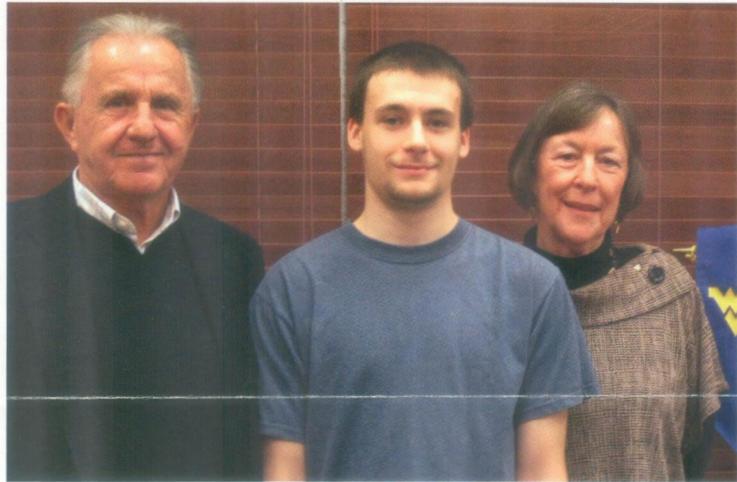
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Student Benefits from Kennedy Scholarship



William F. Kennedy (left) and his wife, Mary, are shown with Thomas Kinder, a freshman business administration major at Potomac State and recipient of the William and Mary Kennedy Scholarship. The Kennedys enjoyed a dinner with Thomas, as did other donors and recipients of various scholarships at a donor/recipient dinner. Both William and Mary attended Potomac State in the early sixties. William is a retired financial adviser who worked for several Fortune 500 companies. "Not only have I benefited financially from their scholarship, but I learned a lot just talking to Mr. and Mrs. Kennedy," said Thomas. Thomas is a graduate of Pocahontas County High School and the son of Tom and Mary Kinder.

It's time to...

REALIZE

What's Possible

Potomac State is touting a new tagline these days, "Realize What's Possible" has replaced "Start Smart" as the hallmark of the College's advertising. According to Rene Trezise, Director of Marketing and Communications, the process to implement a new marketing and branding campaign began a year ago with an analysis that involved interviewing prospective and current students, faculty, staff, administrators, and alumni.

"The results of this exercise told us that our prospective students are pretty clear on what they want out of this phase of their college careers and are outcome focused," said Trezise. "So, our messaging is straight forward

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Potomac State's Hospitality Students Cater Mineral County Day Luncheon at the Legislature



Under the direction of Chef Thomas Vieli, instructor in hospitality at Potomac State, students from the Hospitality and Tourism Program at the College prepared the luncheon for Mineral County Day at the Legislature, in Charleston, W.Va. on Thursday, January 13. The luncheon was held in the State Capitol for state delegates and senators, staff, and other invited guests.

"The lunch was delicious and the students were very professional, especially considering the small space they had to work with," stated Pastor Jim McCune who was in attendance for Mineral County Day and also gave the prayer in

the House and Senate Chambers for the opening of the 2011 Legislative session. "I heard numerous positive comments about the luncheon and the students," added McCune.

Pictured left to right: Seated - Danielle Billmeyer and Olyvia Whiteman; Standing - Provost of the College Kerry Odell, Aaron Outman, Christopher Jarrett, Michael Umling, Amanda Bennett, Joseph Hano, Lasidi Helmick, John Campbell, Megan Hartz, Charles Baker, Jesse Peterson, Cassandra Heaster, Courtney Braithwaite, Tyler White, and Chef Thomas Vieli.

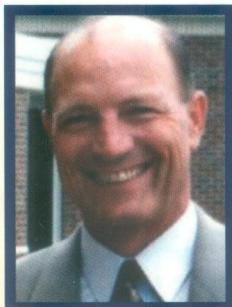
HOMECOMING

October 15, 2011

Athletic Hall of Fame Honorees

Potomac State will induct four alumni into the Athletic Hall of Fame during the banquet on Saturday,

April 16 at the Davis Conference Center. Social hour is at 6 p.m. with dinner beginning at 6:30 p.m. Also being recognized are the College's current sophomore athletes. Reservations are required by contacting Libby Nichols at 304-788-6870, 800-262-7332 or at lmnichols@mail.wvu.edu by April 8th.



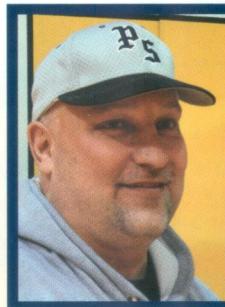
Harley A. Rotruck

Harley Rotruck attended Potomac State from 1971 – 1973, where he lettered in both football and basketball. He scored six touchdowns during his freshman year and five in his sophomore year, which earned him the honor of being the second leading scorer on the football team. During the home-opener in 1971, Harley caught six passes for 116 yards and scored a touchdown. He threw a 20-yard touchdown pass and was nominated for the

1973 All-Star game.

Harley was an equally dedicated member of the basketball team. In addition to being the second leading scorer on the basketball team for two consecutive years, he also had the most steals and the most assists.

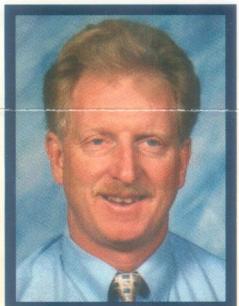
After leaving Potomac State, Harley attended WVU on a tennis scholarship where he earned a bachelor's degree and master's degree in physical education and a bachelor's degree in safety engineering. He and his wife, Mary Ellen, have two sons, Adam, 26 and Alex, 20.



Craig A. Rotruck

Craig Rotruck joined the Potomac State baseball coaching staff in 1992 as an assistant coach under Jack Reynolds. The team advanced to the NJCAA playoffs in 1993 and 1994. After taking the reins as head coach in 1995, Craig led the team to their third straight World Series appearance where they won the NJCAA National Title. He served as head coach until 1997 with a record of 113-26. In 1995, Craig received four separate honors of

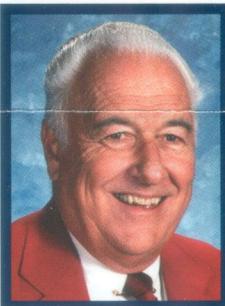
being named 'Coach of the Year' from: NJCAA Division II Baseball, District F NJCAA Baseball, Diamond Sports NJCAA Baseball and Region XX Baseball. In 1996, he received the 'Dapper Dan Award' for National NJCAA Baseball Coach of the Year and was inducted into Frostburg State University's 'Hall of Fame' where he set records as a player, while a student there. In addition, Craig has coached six All-Americans, 11 MLB drafted players and one MLB professional player. Craig currently serves as assistant baseball coach at Keyser High School. He and his wife, Kim, have two sons, Derek and Brad, and a daughter, Madison.



Lindy S. Shank

Lindy Shank attended Potomac State from 1972 to 1974, where he played in the position of forward on the Catamounts' basketball team. He served as head men's basketball coach at Potomac State from 1983 to 1986 and as an assistant coach on the women's basketball team from 1999 to 2000. He presently serves as an assistant coach on the men's basketball team. Lindy earned his bachelor's degree in Industrial Arts Education

from Fairmont State University in Fairmont, W.Va. and continued his postgraduate work at Frostburg State University, West Virginia University and Eastern Shore University. He has worked for the Central Intelligence Agency and is currently employed as a technology education teacher in Allegany County, Maryland. Lindy formerly served as head coach of the boys' basketball team at Keyser High School from 2003 to 2007, garnering two sectional championships and two regional championships. They also won three Christmas tournaments and the PVC Championship in 2006. Lindy and his wife, Carol, are the parents of five children, Catina, Derek, CJ, Kyle, and Madison. They also have one grandchild, Allison.



Charles E. Smith, Jr.

Buck Smith, Jr. will be honored posthumously when he is inducted into the Athletic Hall of Fame. Buck attended Potomac State from 1949 – 1951. He enlisted in the Navy in March 1951, serving during the Korean War until 1955. While a student at the College, Buck was a member of the basketball and baseball teams. His grandson, Cody Ellsworth, who currently pitches for the PSC baseball team, will serve as presenter for the award.

Buck continued his basketball career and education at Frostburg State University in Frostburg, Md., earning his bachelor's and master's degrees in education. He taught science and math at Fort Hill High School where he also served as the junior varsity basketball coach, assistant varsity basketball coach and varsity cross-country coach. Then in 1966, Buck became principal of what is now Washington Middle School in Cumberland, Md. and remained there until his retirement in 1992. Buck coached many championship teams including youth basketball leagues and local tournaments around the Cumberland area and also served as interim head coach of the Fort Hill girls' basketball team. Buck's widow and wife of 40 years, Maria, will accept the award.



Provost Wheatley to address 2011 graduating class

Dr. Michele G. Wheatley, Provost of West Virginia University, will address the 2011 graduating class at Potomac State on Saturday, May 7 at 11 a.m. in the Church-McKee Arts Center Auditorium. Dr. Wheatley was appointed to her position in January 2010. She serves as Chief Academic Officer responsible for the administration of all academic policies, programs and facilities, including budgetary matters (excluding the Health Sciences Center). Dr. Wheatley

has been engaged in actively supporting international partnerships and was a valuable asset in regards to the university-wide strategic planning process. She has written or contributed to more than 100 journal articles and/or book chapters. Dr. Wheatley earned both her bachelor's degree and doctorate from Birmingham University in England. She also held a postdoctoral fellowship at the University of Calgary in Canada.



Dr. Michael Gustafson to be added to Scholars' Wall

Potomac State will recognize Michael Gustafson, MD, during a special ceremony on Sunday, April 17, with the inscription of his name on

the Duke Anthony Whitmore/Henry Louis Gates, Jr. Academic Achievement Wall. Dr. Gustafson is currently the Senior Vice President for Clinical Excellence at Brigham & Women's Hospital in Boston, Mass. He also serves as an instructor in the Department of Surgery at Harvard Medical School.

Dr. Gustafson attended Potomac State from 1981 to 1983, where he was recognized as the Outstanding Graduating Student. He completed his bachelor's degree and medical degree at West Virginia University, his general surgery residency at Brigham & Women's Hospital and a three-year surgical research fellowship at Massachusetts General Hospital. He was also one of the first surgeons to ever receive an MBA degree from Harvard business school, where he graduated with honors in 1999.

In addition to speaking at regional and national meetings and conferences, Dr. Gustafson has been published in national journals such as the *New England Journal of Medicine*, *Endocrinology*, *Journal of Pediatric Surgery*, *Joint Commission Journal on Quality Improvement*, and *Science* to name a few. His current areas of research and expertise include patient safety, surgical care improvement, performance measurement, quality reporting, and healthcare strategy. He was also recognized at PSC with the Alumni Achievement Award in 2004.

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relying heavily on success stories of PSC students and providing facts and statistics to support these successes."

In addition to new recruitment materials and displays, the campaign is inclusive of a new television commercial, print and radio ads, billboards, and a new Web site to be introduced this spring semester.

Working with the College's Marketing and Communications department was Enrollment Services and Snavely Associates, an advertising firm.

"Realize What's Possible" is applicable across all demographics from the prospective high school student who is the first in his or her family to go to college to the adult returning to college in order to make a career change," said Trezise. "We're finding it to be an effective tagline."

Four Potomac State Students awarded WV Sheriffs' Association Scholarships



The West Virginia Sheriffs' Association awards eight scholarships statewide each year from a pool of students who demonstrate the highest level of academic achievement and commitment in pursuing a career in criminal justice or law enforcement; four of this year's recipients are students at Potomac State. Pictured left to right are: Assistant Professor Heidi Samuels; Students Josh Strachan and Lauren Treter; Mineral County (W.Va.) Sheriff Craig Fraley; Students Donna Shoemake and Raleh Forman; and Associate Professor Andrea Buckle.

"I am extremely proud of our criminal justice students. The fact that half the entire state's Sheriffs' Association Scholarships were awarded to PSC criminal justice students is indicative of the quality education and academic advising afforded to our students," said Samuels.

Friends Return to Campus



Graduates of the Class of 1958 returned to campus this past fall after more than 50 years. Sitting on the steps of Reynolds Hall, their former home away from home, are (from left): Judy Krapf Ogborne, Wilma Shields Comeau, Larue Frye, Paula Kalbaugh Bishop, and Jean Thompson Lackey.

Women's Basketball Team Win PCAA for Third Year



The Potomac State women's basketball team, winners of the Western Pennsylvania Collegiate Conference, also succeeded in winning their third Pennsylvania Collegiate Athletic Association Championship. Pictured (left to right, kneeling) are: Kashay Barnes, Dezirea Clinton, Breanna Wright, Chelsea Holcomb, Aisha Short, and Charmaine Wortham. (Standing) Assistant Coach Mark McDonald, Jessica Francis, Athletic Trainer Roger Olean, Ashley Hines, Jordan McKenzie, Courtney Dolly, Leandra Villers, Ruth Wheeler, Chanel Santana, Star Harris and Head Coach Jim Walton.



Weekend of Honors Activities

Potomac State College will soon be celebrating their Sixth Annual **Weekend of Honors** beginning April 13 – 17. Leading the events this year is the celebration for the **Outstanding Staff Person of the Year** Reception on Wednesday from 9 – 11 a.m. in the Davis Conference Center. The **Student Support Services Awards Banquet** will be held on Wednesday from 4 – 6 p.m. in the Davis Conference Center and is by invitation only. The **Outstanding Professor of the Year** Reception will be held at the Candlewyck Inn on Thursday from 4 – 6 p.m.

Saturday will offer a variety of activities including a **double-header baseball game** to be held at Golden Park pitting the PSC Catamounts against Monroe Community College with a starting time of 1 p.m. Later that evening, current student athletes will be honored while former athletes will be inducted into the **Athletic Hall of Fame** at the **Annual Awards Banquet**. The banquet requires reservations and should be made no later than April 8th by calling Libby Nichols at 304-788-6870 or 800-262-7332, extension 6870, or by emailing her at LMNichols@mail.wvu.edu. Social hour is at 6 p.m. with dinner beginning at 6:30 p.m.; cost is \$20 per person.

Sunday will offer a full day of activities as well. **The Scholars' Wall Recognition Program** will begin at 2:30 p.m. on April 17; **The Recognition Day Ceremony** at 3:30 p.m. and the Sigma Phi Omega Banquet at 5 p.m. The **Sigma Phi Omega Banquet** also requires reservations and should be made through Andrea Buckle at 304-788-6818 or Vicki Huffman at 304-788-6971. The cost is 14.50 per person.

Indoor Tailgate Party Just Purrrfect

Alumni, friends, students and employees of Potomac State gathered recently for an 'Indoor Tailgate Party' at the College. Good food, door prizes, music, and good conversation were the themes of the day. Many of those in attendance also made their way to Lough Gymnasium where the women's and men's basketball teams defeated CCAC South with a score of 102-49 and 86-68 respectively. Pictured (standing far left): Provost Kerry Odell and Alumni Associate Libby Nichols; (left to right around the table) Jennings Stickley, Phyllis Knott, Catamount Chelsea Kuykendall, Joan Stickley, Bill Knott, Janet Egan and Ed Egan. Also pictured in the background are Jim and Patty Broome.